

Presentation for The Governor's Task Force on Student Debt

Public Benefit Corporation building solutions to combat the Student Debt Crisis

Tobin Van Ostern, Savi Co-Founder Ari Matusiak, Savi Advisor

The Student Debt Crisis



One-sixth of the U.S. population over age 18 carries a federal student loan, **totaling**1.5 trillion in federal student debt

(CFPB)

33% of federal student loan borrowers were already struggling to afford their payments before COVID-19 (Student Debt Crisis' Student Debt & COVID-19 Survey)

Borrowers struggle to navigate Income Driven Repayment (IDR) plan options, with **56% of borrowers** missing their recertification period and having their interest capitalized (Savi)



COVID-19 Impact on Student Loan Borrowers

The recent CARES Act provided borrowers **temporary relief** until September 30, 2020.

With this benefit soon to expire, many borrowers are uncertain about the status of their student loan payments and whether there will be additional relief.

36%

of federal borrowers were not aware of COVID-19 student loan relief/CARES Act benefits

46%

of federal borrowers expect to struggle making payments after the relief period ends

(Student Debt & COVID-19 Survey-by Savi and Student Debt Crisis)

Issues Facing Wisconsin Borrowers

"The financial burden of student debt has broad, adverse consequences for [the] state and [the] country's economy, including weakened spending and wealth accumulation, decreased home ownership, further entrenched income disparities"

(The State of Wisconsin Office of the Governor)

64% of the class of 2018 in the state of Wisconsin graduated with student loan debt.

(The Institute of College Access and Success)

The average graduate in Wisconsin leaves college with \$31,705 in student loan debt.

(The State of Wisconsin Office of the Governor)

According to the Secretary Blumenfeld, "Borrowers in Wisconsin admitted they don't know who to turn to for trusted advice [in terms of] student loan debt."

(WPR)



Savi, a Public Benefit Corporation founded in 2017, is building solutions to combat the Student Debt Crisis

\$200M+

Loan forgiveness found through our tool

\$156

Average payment reduction

\$28,308

Average lifetime savings



Savi's Partners

Membership Organizations







Retirement Planning **Institutions**

Employers





Borrower Advocacy Organizations



The Savi Advantage

You could lower your monthly payment to \$260, a decrease of \$89.

Just 3 steps to enroll in a plan to lower your monthly student loan payment and possibly save you money. First we'll check your eligibility and check your loan forgiveness options.

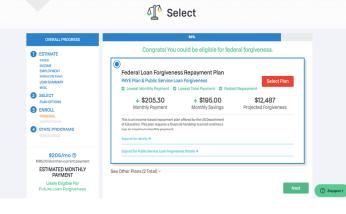
Let's Get Started!

1 Check Eligibility

Borrowers check eligibility for lower monthly payments and loan forgiveness by providing income and employment information.

2 Select a Repayment Plan

Borrowers are provided with a wide array of repayment plans empowering each individual to select a plan that works best for them.



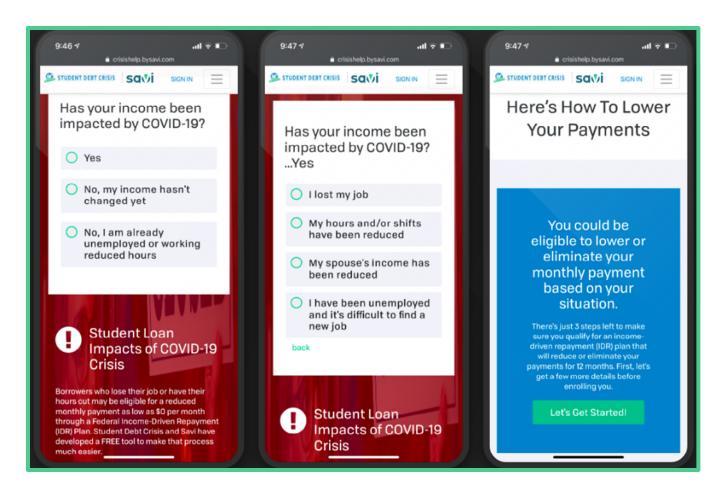
OTHER ACTIONS ▼ Please review the documents below @ @ ₹ 🖶 ③ **INCOME-DRIVEN REPAYMENT (IDR) PLAN REQUEST** Form Approved For the Revised Pay As You Earn (REPAYE), Pay As You Earn (PAYE), Expiration Date: Income-Based Repayment (IBR), and Income-Contingent Repayment (ICR) plans under the William D. Ford Federal Direct Loan (Direct Loan) Program and Federal Family Education Loan (FFEL) Programs WARNING: Any person who knowingly makes a false statement or misrepresentation on this form or on any accompanying document is subject to penalties that may include fines, imprisonment, or both, under the U.S. Criminal Code and 20 U.S.C. 1097. SECTION 1: BORROWER INFORMATION Please enter or correct the following information Check this box if any of your information has changed Name Lisbeth Medina Address _100 Savi City Savi City State MD Zip Code 00000 Telephone - Primary 1234567890 Email (Ontional) | Lichath+tact@hvcavi com

3 Digitized Paperwork

With Savi Essential, borrowers use DocuSign to sign and submit their change in repayment plan directly to their student loan servicer.



Savi's Response to COVID-19

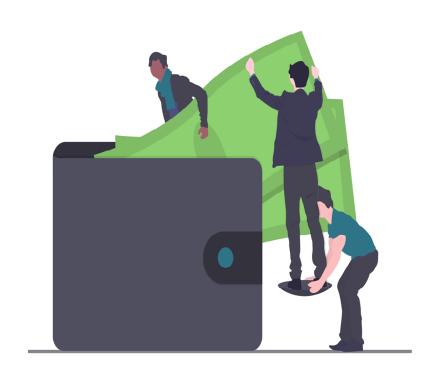


In response to **COVID-19**, Savi teamed up with Student Debt Crisis to create a completely **free** version of the Savi tool, helping borrowers enroll in Income-Driven **Repayment** plans (IDR) quickly and accurately.



Savi's Work in Wisconsin

Savi has already worked with over **1,000 student loan borrowers** in Wisconsin thanks to our current partner reach.



Maximizing Financial Wellness

There are over **700,000** Federal Student Loan borrowers in the state of Wisconsin.

Only about **20%** of these borrowers are enrolled in an Income Driven Repayment plan.

More than **500,000** borrowers in WI are eligible for IDR but unenrolled, ensuring that some are not maximizing their savings with their current repayment plan.



Potential Partnership Opportunities between the State of Wisconsin and Savi





Overview of Tiers

Tier 1: Promotional Partnership

Tier 2: Customized Microsite

Tier 3: State Employee Services

Tier 4: Targeted Solutions



Tier 1: Promotional Partnership

You may be able to **Lower or Eliminate Your Student Loan Payments**

START HERE



The advocates at Student Debt Crisis and experts at Savi have come together to create this automatic sign-up tool for people who lose their jobs or have their hours cut due to COVID-19. If your income goes down suddenly, you are eligible to have your student loan payment reduced under the government income-driven repayment programs. Student Debt Crisis is the nation's largest student loan advocacy organization. Savi has agreed to provide our student loan technology to support this important public education effort.









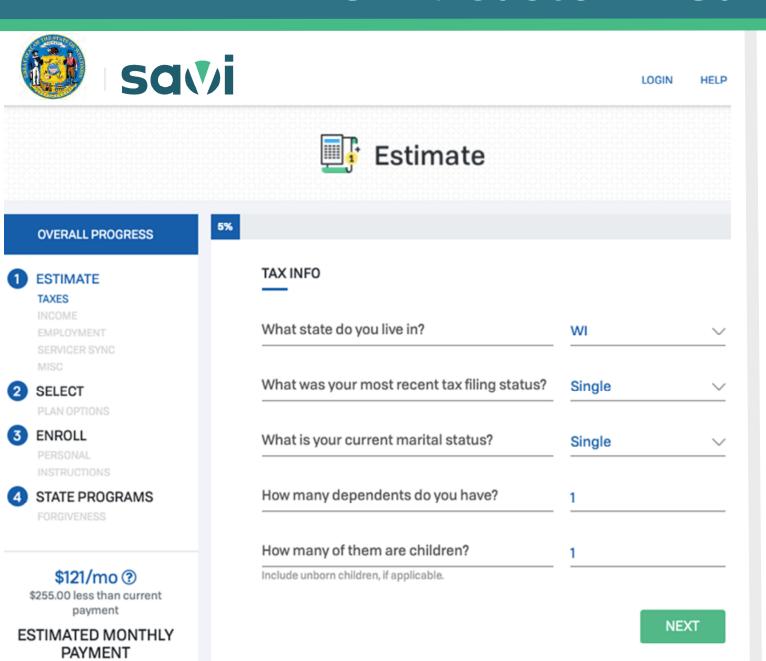






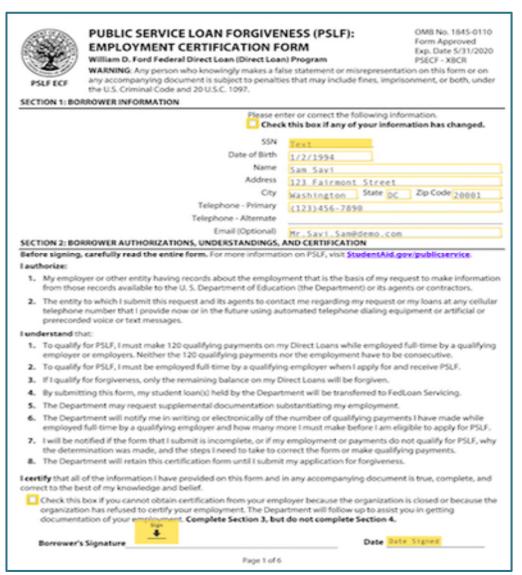
- ✓ The State becomes a named partner for the Savi and Student Debt Crisis' free, COVID-19 tool.
- ✓ Media toolkit for the Governor's task force to promote the tool to borrowers struggling in Wisconsin.
- ✓ Savi co-hosts a COVID-19 online Town Hall for Wisconsin borrowers.

Tier 2: Customized Microsite



- ✓ Co-branded Savi microsite (e.g., wisconsin.bySavi.com)
- ✓ Access to Public ServiceLoan Forgiveness enrollment
- ✓ One-on-one support from student loan experts
- √ 3-month statewide media and education campaign
- ✓ Real-time data reporting

Tier 3: State Employee Services



- ✓ Entire Tier 2 Offering
- ✓ HR benefit for all State of Wisconsin employees
 - Focus on maximizing enrollment in the Public Service Loan Forgiveness program
- ✓ Customized marketing, communications and roll-out plan across state departments and agencies



Tier 4: Targeted Solutions

✓ Integration with Wisconsin's Unemployment Insurance

 Development of a tool that integrates with Wisconsin's Unemployment Insurance system to further maximize enrollment in IDR plans for hardest-hit borrowers

✓ Dynamic Audit Tool

 Tool enabling borrowers to ascertain whether they have received their full CARES Act benefits

√ Consumer Tracking and Reporting

 Integration of the Savi platform with the State, serving as a reporting tool for Wisconsin constituents to relevant State agencies and policymakers

√ Targeted Surveys

 Regular surveys administered by Savi in conjunction with the State to determine the ongoing impact of COVID-19 on borrowers ability to manage their student loans





Please reach out to Tobin at tobin@bysavi.com with any questions!

