

Lara Sutherlin, Administrator of the Division of Trade and Consumer Protection

Wisconsin Department of Agriculture, Trade and Consumer Protection



Lara Sutherlin is the Administrator of the Division of Trade and Consumer Protection at the Wisconsin Department of Agriculture, Trade and Consumer Protection. She is an attorney with 13 years of practice at the Wisconsin Department of Justice in the area of consumer protection, where she investigated and litigated regulatory matters in all types of industries. Prior to joining the Department of Justice, she practiced class action wage and hour law in Boston, Massachusetts, after clerking for United States District Court Judge Michael Melloy. She is a frequent trainer and presenter on consumer protection matters. She is the Co-Founder of the Wisconsin Coalition on Student Loan Debt, Inc., an organization designed to positively impact the student debt landscape in Wisconsin. In that role, she speaks to organizations about fraud in the Student Loan industry, how to avoid it and what to do if you find yourself a victim of fraud. She also volunteers as a trainer for Anti-Human Trafficking Program with Lawyers Without Borders.